MTRA. SUE CUNNINGHAM President and CEO of the Council for Advancement and Support of Education



Sue Cunningham is president and CEO of the Council for Advancement and Support of Education, which supports over 3,700 schools, colleges and universities worldwide in developing their alumni relations, communications, fundraising and marketing operations. As CASE president and CEO, Ms. Cunningham provides strategic and operational leadership for one of the largest associations of education-related institutions in the world with members in over 80 countries.

Appointed in March 2015, Ms. Cunningham joined CASE from the University of Melbourne where, as vice-principal for advancement, she worked with the vice chancellor in leading a campaign to raise AUS\$500 million and building the advancement team across the university.

Prior to her work in Australia, Ms. Cunningham served as director of development for the University of Oxford where she led a development team in the execution of the largest fundraising campaign outside of the United States: the Oxford Thinking Campaign, with a goal of £1.25 billion. During this time, she was also responsible for the establishment of the University of Oxford's first China office, based in Hong Kong.

Previous to her role at the University of Oxford, Ms. Cunningham served as director of development at Christ Church, Oxford. She began her educational advancement career in 1998 as director of external relations at St. Andrews University.

In all of her university roles, Ms. Cunningham regularly worked in North America, Europe and Asia, connecting with her institutional communities across the globe.

Before working in educational advancement, she enjoyed a career in theatre, the arts and the cultural sector. Ms. Cunningham studied at the Godolphin and Latymer School in London and received a bachelor's degree in performance arts from Middlesex University in London. She was awarded a master's degree from Oxford University in 2003.

Ms. Cunningham became a member of CASE in 1998 and served as an active volunteer throughout her membership. Key activities included serving as co-chair of the CASE Europe Conference fundraising track for two years, planning the first CASE Spring Institute for Educational Fundraisers and serving on the faculty, and as Chair, for several years, assisting in the establishment of the CASE Europe graduate trainee program, serving on the CASE Asia Pacific Institute for Educational Fundraising faculty and serving as the inaugural chair of the CASE Asia-Pacific Advisory Council.

In 2012, Ms. Cunningham received the CASE Europe Distinguished Service Award, and in 2008, she was awarded a CASE Crystal Apple Award for Excellence in Teaching.

Ms. Cunningham is an honorary fellow of the Melbourne Graduate School of Education and a fellow of the Royal Society of Arts. She is also a member of the Aurora Education Foundation Board of Directors.