



Custom  
Programmes



UNIVERSIDAD  
PANAMERICANA



ANUIES

# UP-ANUIES VISIT TO LSE

Programme Proposal - June 2017



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This document contains an initial outline and proposal for a customised Visit Programme to LSE that has been developed with reference to ANUIES's requirements. This customised Visit Programme to LSE for a delegation of 40 Rectors of the main Mexican Universities has been organised with the aim of creating a possibility for the exchange of experience and knowledge between them and the LSE.

Across the 2.5 days of the visit, the participating Rectors will have the unique opportunity to meet and discuss with key LSE academic and administrative staff from across the school's divisions and departments, being exposed to how LSE is structured, organised and managed, to how LSE strategically ensures that it remains a world-leading university, and to the challenges LSE is facing at the beginning of the 21st century. Having this opportunity will enable the Rectors to draw on LSE's experience from which they may be able to derive valuable insights for the furtherance and attainment of their own universities' ambitions and institutional goals.

This proposal reflects our broad understanding of the objectives identified by ANUIES and it is designed to act as a basis for further discussions.



LSE was established in **1895**

— Since then —

**18 Nobel Laureates**  
**&**  
**37 WORLD LEADERS**  
have taught or studied at LSE

*Some QS World University Rankings 2017 facts*

**2nd**

in the **WORLD** for Social Sciences

**70%** of overseas students    **INTERNATIONAL CAMPUS**    **100+** languages spoken

**200+** PUBLIC EVENTS A YEAR

*Speakers have included Nelson Mandela, Angela Merkel, Aung San Suu Kyi, Bill Clinton and David Cameron*

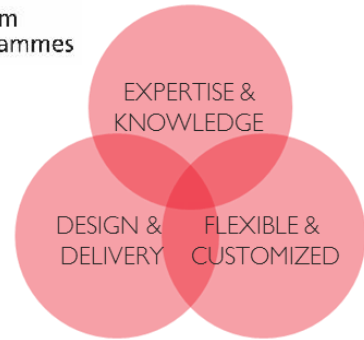
# ABOUT LSE CUSTOM PROGRAMMES

LSE Custom Programmes is part of LSE Enterprise Ltd, LSE's commercial and innovation arm. LSE Enterprise works with LSE academics to provide consulting, commercial research and customised executive education programmes for governments, public and private sector organisations.

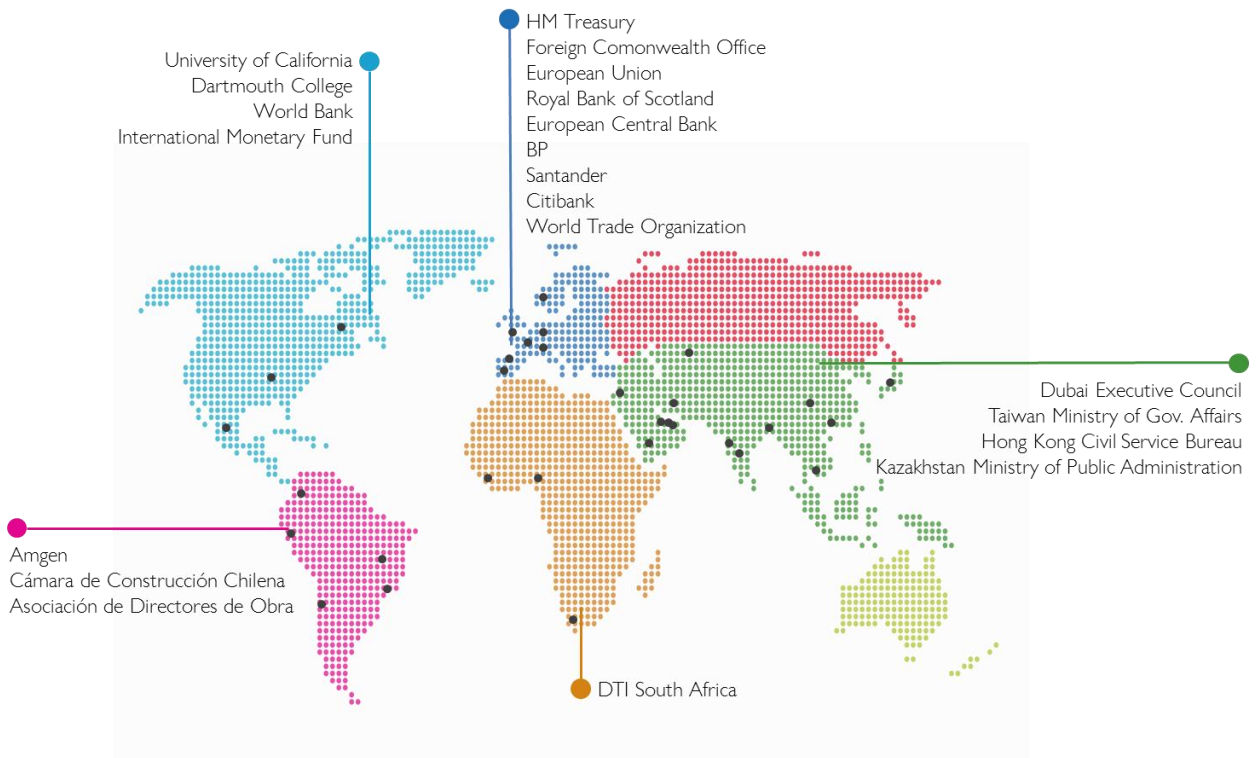
LSE Custom Programmes **designs and delivers** these customised programmes world-wide, allowing our global partners to receive an LSE education experience which is tailored to their needs and requirements. The programmes draw on the **knowledge and expertise** of LSE academics and from all disciplines of expertise at LSE, enabling the delivery of programmes of very high quality and impact for the organisation.

By facilitating **customisation and flexibility**, LSE Custom Programmes is able to match precisely the requirements of clients. Furthermore, the delivery team have a wide breadth of expertise in managing the programmes and ensuring client satisfaction.

We ensure an efficient management of projects, which have a long lasting impact on the participants and their organisation.



LSE Enterprise has its headquarters in London, with the an office in Madrid, senior executives in Latin America and Asia, and collaborators around the world. The company's global location allows for a wide reach and the ability to deliver programmes for clients all over the world. We have been able to deliver a wide variety of programmes to renowned institutions in both public and private sectors, which has provided us with the knowledge and ability to ensure programme effectiveness and client satisfaction.







“Excellent in every way”

*Participant from the Global Pensions Programme – Santander Asset Management*

“Terrific week of reflection and thought, based on very interesting and provocative presentations”

*Participant from the Global Trends, Local Impacts Programme - CitiGroup*

# PROGRAMME OVERVIEW

The participating Rectors will gain a breadth of knowledge by drawing on LSE's expertise, teaching, research and global networks. Below you will find a set of objectives which we believe are achievable for participants based on the suggested topics of this programme. This proposal is designed to act as a basis for further discussions regarding the structure and the content of the programme.



## Programme Objectives

- Create a platform for **exchanging experience and knowledge** between LSE and the participating Rectors from ANUIES
- Provide a unique opportunity for the Rectors to meet and discuss with **key LSE academic and administrative staff** from across LSE's divisions and academic departments
- Introduce participants to how **LSE is structured, organised and managed** and how LSE strategically ensures that it remains a **world-leading university**
- Analyse the **challenges** LSE is facing at the beginning of the 21st century, and the actions in place to address them
- Create **network opportunities** among the group of participants and beyond, for example in the context of the LSE VIP Dinner

## Participants and Structure

- The programme duration would be **2,5 days**
- The programme will be delivered at **LSE in London in January 2018** (specific dates to be confirmed)
- Participants would be **40-55 Rectors from ANUIES**
- In terms of **intensity**, the programme should consist of 14 contact hours, plus a LSE Campus Tour, one external visit and one VIP dinner across the 2.5 days of teaching
- The participants should have access to the LSE Library, LSE's IT facilities, including wireless internet, as well as LSE's renowned Public Lecture Programme



# DETAILED CONTENT & SCHEDULE

## THURSDAY

### INTRODUCTION TO LSE HISTORY, STRUCTURE AND GOVERNANCE

- 09:00 **LSE Welcome & Introduction**  
*Mr Adam Austerfield, Director, Global Market Development, LSEE*
- 09:30 **Our History: LSE**  
*Professor Emeritus Michael Cox, LSE Department of International Relations*
- 10:30 Tea/Coffee Break
- 10:45 **Going Global: International Relations for Higher Education Institutions**  
*Professor Emeritus Michael Cox, LSE Department of International Relations*
- 11:45 Tea/Coffee Break
- 12:00 **Corporate Governance in Universities: the Case of LSE**  
*Professor Julia Black, Interim Director and Pro Director for Research at LSE*
- 13:00 Lunch
- 14:00 **Delivery & Coordination Across Operations**  
*Dr Andrew Young, COO at LSE*
- 15:00 Tea/Coffee Break
- 15:15 **The Academic Perspective: Curriculum Design**  
*Professor Saul Estrin, LSE Department of Management*
- 16:15 **LSE Campus Tour**  
*Mr Jeremy Shipp, Deputy Director, Global Market Development, LSEE*
- 19:30 **LSE VIP Dinner**  
*With a distinguished guest speaker (e.g. Mrs Philippa Lloyd, Director General of Higher and Further Education at the DfE)*

## FRIDAY

### STRATEGIES FOR THE FUTURE

- 09:00 **Financing Higher Education: Answers from the UK**  
*Professor Nick Barr, Department of Economics*
- 10:00 Tea/Coffee Break
- 10:15 **Alternative Funding Resources for Higher Education**  
*Professor Nick Barr, Department of Economics*
- 11:15 Tea/Coffee Break
- 11:30 **Communication, Advocacy & Lobbying from the Higher Education Sector**  
*Mr Adrian Thomas, Director of Communications and Public Affairs at LSE*
- 12:30 Lunch
- 13:30 **LSE Strategic Plan & Strategic Review: Planning for the Future**  
*Mr Wayne Tatlow, Head of Planning, LSE Planning and Corporate Policy Division*
- 14:30 Tea/Coffee Break
- 14:45 **Brexit: Causes, Impacts & Future Scenarios**  
*Professor Kevin Featherstone, Head of the LSE European Institute*
- 15:45 Tea/Coffee Break
- 16:30 **Roundtable Discussion at the House of Lords**  
*With a distinguished Lord or Baroness (e.g. Lord Giddens, Lord Desai or Baroness Hooper)*

## SATURDAY

### LSE TOPICS OF OUR TIME

- 09:00 **Zoom In Session: Inequality in the 21st Century**  
*Professor Mike Savage, co-Director of the LSE's International Inequalities Institute*
- 10:00 Tea/Coffee Break
- 10:15 **Zoom In Session: Climate Change & the Global Economy**  
*Mr Dimitri Zenghelis, Co-head Policy at the LSE Grantham Research Institute on Climate Change and the Environment*
- 11:15 Tea/Coffee Break
- 11:30 **Zoom In Session: the Future of Academic Research in Latin America**  
*Professor Gareth A. Jones, Director of the LSE Latin America and Caribbean Centre*
- 12:30 Tea/Coffee Break
- 12:45 **Zoom In Session: The Challenge of Big Data for the Social Sciences**  
*Professor Kenneth Benoit, LSE Department of Methodology*

# INDICATIVE ACADEMIC OVERVIEW



**PROF EMERITUS  
MICHAEL COX**  
DIRECTOR OF LSE  
IDEAS, DEPARTMENT OF  
INTL RELATIONS

## International Relations

Professor Emeritus Michael Cox is Director of LSE IDEAS and Emeritus Professor of International Relations at LSE. He helped establish the Cold War Studies Centre in 2004 and expand it into IDEAS, a foreign policy centre based at the LSE which aims to bring the academic and policy words together, in 2008. In a 2014 international survey, IDEAS was ranked 2nd in the world amongst the best university affiliated Think Tanks. Professor Cox has held several senior professional positions in the field of international relations including Chair of the European Consortium of Political Research, Transatlantic Fellow at the Royal United Services Institute, London and Senior Fellow at the Nobel Institute in Oslo amongst others. He is now general editor of two successful book series: Palgrave's Rethinking World Politics and Routledge's Cold War History. Professor Cox is a well-known speaker on global affairs and has lectured in the United States, Australia, Asia, and in the EU.



**PROF SAUL  
ESTRIN**  
FOUNDING HEAD OF  
LSE DEPARTMENT OF  
MANAGEMENT

## Managing an Academic Institution

Professor Saul Estrin is a Professor of Management and founding Head of Department. He was formerly Adecco Professor of Business and Society at London Business School where he was the Research Director of the Centre for New and Emerging Markets and Director of the CIS Middle Europe Centre. Saul was also Deputy Dean (Faculty and Research) at London Business School for six years as well as briefly Acting Dean and a School governor for eight years. Professor Estrin's main areas of research are emerging markets, with a particular focus on entrepreneurship and international business issues. He has published more than one hundred papers in scholarly journals as well as numerous chapters and reports. Professor Estrin also has considerable practitioner experience. He was for twelve years a non-executive director of Barings Emerging Markets and was also a member of the Academic Panel of the postal regulator, Postcomm.



**PROF NICHOLAS  
BARR**  
LSE DEPARTMENT OF  
ECONOMICS

## Financing Higher Education

Professor Nicholas Barr is Professor of Public Economics at the London School of Economics, the author of numerous articles, and author or editor of over twenty books, including Financing Higher Education: Answers from the UK (with Iain Crawford), (2005). The heart of his work is an exploration of how market failures can both explain and justify the existence of welfare states. Since the mid 1980s he has been active in the debate about financing higher education, advocating a system of income-contingent student loans collected alongside income tax or social security contributions. In the UK, he argued for many years for tuition fees fully covered by income-contingent loans, and he and his colleague Iain Crawford have been described as the architects of the 2006 reforms in England. He is also involved in pensions policy, advising the governments of the UK, China, Finland, Sweden, Chile and South Africa, among others.





**PROF KEVIN  
FEATHERSTONE**  
HEAD OF THE LSE  
EUROPEAN INSTITUTE

## European Studies

Professor Kevin Featherstone is Eleftherios Venizelos Professor of Contemporary Greek Studies and Professor of European Politics. He is currently the Head of the European Institute and was long-term Director of the Hellenic Observatory and Co-Chair of LSEE: Research on South-East Europe within the European Institute. Before LSE, he held academic posts at the universities of Stirling and Bradford. In 2009-10 he served on an advisory committee to Prime Minister George Papandreou for the reform of the Greek government. In 2014, the European Parliament selected one of his books as one of its '100 Books on Europe to Remember'. He has contributed regularly to 'Kathimerini'. His research has focussed on the politics of the European Union and the politics of contemporary Greece; his work has been framed in the perspectives of comparative politics, public policy, political economy and processes of 'Europeanization'.



**PROF MIKE  
SAVAGE**  
CO-DIRECTOR OF III,  
DEPARTMENT OF  
SOCIOLOGY

## Analysing the Roots of Inequality

Professor Mike Savage is Martin White Professor (the title traditionally awarded to the most senior professor in the Department) of the LSE Department of Sociology. He has been Head of Department between 2013 and 2016, and he's also co-Director of the LSE's International Inequalities Institute, where he is initial Academic Director of the Atlantic Fellows programme. He has a deep concern to recognise the intersectional and cultural dimensions of social inequalities and he is also committed to a strongly historical approach to analysis. Prior to joining the LSE, he has been Head of Department at three Universities (Manchester 1999-2001; York 2011-12; LSE 2013-16). He was the founding Director of CRESC - the ESRC Centre for Research on Socio-Cultural Change (2004-2010). Professor Savage has been senior Fulbright Scholar (at North Carolina, Chapel Hill) and visiting Professor at Sciences-Po in France, and at Bergen in Norway.



**PROF GARETH  
JONES**  
DIRECTOR OF LSE LAC  
CENTRE, DEPARTMENT  
URBAN GEOGRAPHY

## Academic Research in Latin America

Gareth is Professor of Urban Geography, Director of the Latin America and Caribbean Centre and Associate Member of the International Inequalities Institute. His research interests are in urban geography, with a particular interest in how people make use of the city. He has conducted research in Mexico, Colombia, Ecuador, Brazil, India, Ghana and South Africa. He is editor or author of a number of books, most recently Youth Violence in Latin America: Gangs and juvenile justice in perspective (edited with D. Rodgers, Macmillan-Palgrave, New York). Gareth is currently a joint editor of the Journal of Latin American Studies, the European Review of Latin American and Caribbean Studies, a member of The British Academy Area Studies Panel for Latin America and the Caribbean, and an invited member of the Advisory Committee of the Centre of Excellence for Statistics on Governance, Public Security and Justice, UN Office on Drugs and Crime (Mexico).

# INDICATIVE ACADEMIC OVERVIEW



**MR DIMITRI  
ZENGHELIS**  
CO-HEAD POLICY OF  
THE LSE GRANTHAM  
RESEARCH INSTITUTE

## Climate Change & the Global Economy

Mr Dimitri Zenghelis is Co-Head of Climate Policy at the Grantham Research Institute on Climate Change and the Environment and the London School of Economics and Political Science. Dimitri is also Acting Chief Economist for the New Climate Economy project. Dimitri was a Senior Economic Advisor to Cisco from 2008-2013. From 2007 to 2008, he was Head of the Stern Review Team. Prior to this, Dimitri was Senior Economist of the Stern Review Team at HM Treasury and Head of Economic Forecasting at HM Treasury. Dimitri's research interests are focused on exploring macroeconomic aspects of climate change and the design of policy regimes for tackling harmful climate change.



**PROF KENNETH  
BENOIT**  
LSE DEPARTMENT OF  
METHODOLOGY

## Big Data for the Social Sciences

Kenneth Benoit received his PhD in 1998 from Harvard University, Department of Government. He has previously held positions at Trinity College Dublin, where he held a chair in Quantitative Social Sciences, and at the Central European University (Budapest). He regularly teaches social science methodology at summer schools, including the ECPR Summer School in Methods and Techniques (Ljubljana) and in 2011, the Essex Summer School in Social Science Data Analysis. His substantive research interests include comparative party competition, the European Parliament, electoral systems, and transitions to democracy. His methodological interests include statistical methodologies for the social sciences, especially those relating to measurement and quantitative text analysis. Recent data large-scale measurement projects in which he has been involved include estimating policy positions of political parties through expert surveys, manifesto coding, and text analysis.



## KEY LSE STAFF



**PROF JULIA BLACK**  
INTERIM DIRECTOR &  
PRO DIRECTOR FOR  
RESEARCH



**DR ANDREW  
YOUNG**  
LSE CHIEF OPERATING  
OFFICER



**MR ADAM  
AUSTERFIELD**  
DIRECTOR, LSEE  
GLOBAL MARKET DEV



**MR WAYNE  
TATLOW**  
LSE HEAD OF  
PLANNING



**MR ADRIAN  
THOMAS**  
LSE DIRECTOR OF  
COMMUNICATIONS



**MR JEREMY SHIPP**  
DEPUTY DIRECTOR,  
LSEE GLOBAL MARKET  
DEV





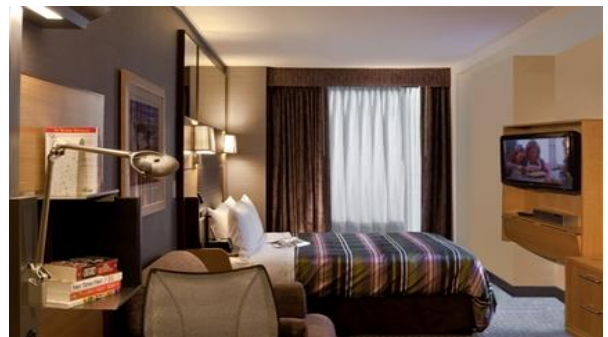
# APPENDIX I: ACCOMMODATION SUGGESTIONS

## CLUB QUARTERS \*\*\*\*

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It is situated on Lincoln's Inn, on the LSE campus, Chancery Lane and Holborn, as well as the West End and the City. Club Quarters provide full service hotels designed for business travellers, offering a full range of accommodations in club-like atmosphere. Unique features include an outdoor terrace offering dining service throughout the day. Guestrooms have an 'activity centre' designed for working or relaxing, incorporated the latest in room technology. In addition, each guest has access to free high speed internet, living room with complimentary coffee, newspapers and magazines, computers and printing, as well as a fitness centre with 24 hour key access. Also, it counts on a 24 hour Member Service Desk/ Concierge, a room service with multi-menu delivery service, and iPads for loan for registered guests. The hotel opened in early 2012.

The standard room cost is £147+VAT per night, breakfast is excluded from the price. This room rate is for 2017. If the hotel is not available we will find a suitable replacement at the same level and with agreement from ANUIES.



## GRANGE HOLBORN HOTEL \*\*\*\*\*

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Fast becoming a London landmark, the Grange Holborn Hotel is perfectly located where London's renowned West End meets the City. The elegantly composed Grange Holborn Hotel is uniquely placed to satisfy the most discerning visitors to the capital. The hotel offers complimentary Wi-Fi in all bedrooms and public areas within the hotel. There is also a Business Centre located in the Reception area, which can be used for internet browsing, printing and email. There is also a luxury Health and Fitness Club with indoor pool, gymnasium, sauna and steam room, which can be used free of charge by all hotel residents. The Grange Holborn is located just a 9 minute walk away from the LSE campus.

The superior single room cost £155 per night, including breakfast. This room rate is for 2017. If the hotel is not available we will find a suitable replacement at the same level and with agreement from ANUIES.



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